

## OUR MISSION

GreenTree Cooperative Grocery empowers people and celebrates community through food and cooperative principles.



## OUR VISION

We seek to promote a healthy world where people engage in sustainable lifestyles with a reduced need for petroleum and where cooperative enterprise is the foundation of a sustainable economy.

### THE INTERNATIONAL COOPERATIVE PRINCIPALS



1. Voluntary and Open Membership
2. Democratic Member Control
3. Member Economic Participation
4. Autonomy and Independence
5. Education, Training and Information
6. Cooperation Among Cooperatives
7. Concern for Community



GreenTree Cooperative Grocery is a consumer owned grocery store operating to meet the needs of it's local Owner/Members. Since it's founding, the Co-op has relied on the vision, involvement, and support of it's Owner/Members for it's success. Participation is both a right and a responsibility of Co-op Ownership. Our owners' involvement ensures that the Co-op remains a strong, responsive, consumer-run organization. Join us in supporting a sustainable, democratically controlled, economically fair form of business ownership!



An ownership share will cost \$30/year over seven years for a \$210.00 total investment. Your share dollars (your investments) provide the Co-op with working capital, which every business needs to operate.

Updated 03/13/09

What does it mean to be a

# Co-op Owner?



214 N. Franklin St.  
Mt. Pleasant, Michigan 48858  
Phone: (989) 772-3221

[www.greentree.coop](http://www.greentree.coop)

Open Every Day!

# 9am to 8pm



# Owner/Member Benefits:

At GreenTree Cooperative Grocery, we take great pride in our service to the community and we extend these additional benefits to Owner/Member investors:

**Discounts:** Enjoy discount incentives reserved for Owner/Members:

- ◆ 10% discount during Owner/Member Appreciation Day, the first Saturday of every month.
- ◆ 10% discount on special ordered non-sale products in case quantities
- ◆ 5% discount on special ordered cases of sale items.
- ◆ Monthly Owner Advantage Sales.

**Patronage Rebate:** In years when GreenTree is profitable the GreenTree Board of Directors will decide if and/or how much of GreenTree's net profit will be returned to Owner-Members. Refund's are distributed in proportion to your purchases.

**Special Invitations:** Receive invitations to Owner/Member events and open meetings, including the Annual Owner/Membership Meeting.



**Special Mailings:** As an Owner/Member you will receive:

- ◆ Coupon booklets from the Co-op Advantage Program mailed to your home.
- ◆ Free mailing of the Co-op Newsletter. The Co-op newsletter will keep you informed of important issues facing the Co-op, lists special events and activities, and features articles on food, nutrition, and environmental concerns. You may choose to receive the newsletter via email or postal mail.

... and that's not all. You will also:

- ◆ Be eligible to participate in the Member-Worker Volunteer program for an additional discount and greater involvement.
- ◆ Receive discounts on Co-op Cooking Workshops and other Co-op events.
- ◆ Pre-pay Charge Account - All Owners may deposit funds with the Co-op for the convenience of charging purchases against their balance.

**Ownership status includes all persons of the same household. One ownership equals one vote, given to the primary shareholder.**

At GreenTree we are proud of the services we provide to the community:

- ◆ Honest, trustworthy product information.
- ◆ Keeping money in the local economy.
- ◆ Socially responsible local ownership.
- ◆ Treating employees with respect.
- ◆ Accountability to those it serves.
- ◆ Increasing local food security.
- ◆ Encouraging a higher standard of doing business.

## Why Become an Owner/Member?

When you become an Owner/Member and invest equity in the Co-op you have the opportunity to:

- ⇒ Help promote sustainable agriculture
- ⇒ Invest in and strengthen your local economy
- ⇒ Support a stable market for local farmers and producers
- ⇒ Have greater product awareness and fair practice accountability
- ⇒ Access ongoing education regarding your food system including in-store product information, Cooking Workshops and the GreenTree Newsletter
- ⇒ Voice your opinion and affect change at the Board of Directors meetings.

**We invite you to become an Owner/Member today!**

